

2026 Sponsorship Opportunities

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|---|---|------------------------------|---------------------------|
| Gazebo Stage Sponsor | <ul style="list-style-type: none">• Exclusive Sponsor all 7 weeks• Sponsor banner displayed at the Gazebo Stage all weeks of Marketfest• Logo in Marketfest promotions (poster, White Bear Press, website, social media)• Two (2) 12X12' booths all weeks of Marketfest• Recognition announcements each week during Gazebo stage performances• Banner advertisement on SCC Cable channel broadcasts | \$4,000 | |
| 3rd Street Stage Sponsor | <ul style="list-style-type: none">• Exclusive Sponsor all 7 weeks• Sponsor banner displayed at the 3rd Street Stage all weeks of Marketfest• Logo in Marketfest promotions (poster, White Bear Press, website, social media)• Two (2) 12X12' booths all weeks of Marketfest• Recognition announcements each week during 3rd Street Stage performances | \$4,000 | |
| Kids Activity Sponsor | <ul style="list-style-type: none">• Exclusive Sponsor all 7 weeks• Sponsor banner displayed near the sponsored kids activity (Inflatables, Pony Rides, etc.)• Logo in Marketfest promotions (poster, White Bear Press, website, social media)• One (1) 12X12' Booth Area on-site in the Activity Zone all weeks of the event | \$2,000 | |
| Theme Week Sponsor | <ul style="list-style-type: none">• Participation in the planning of the theme week (optional)• Included in Marketfest promotions (White Bear Press, website, social media)• Sponsor banner/signage displayed on 4th Street during the theme week• One (1) 12X12' Booth Area on 4th Street during the theme week sponsored <hr/> <p>Theme Options: (Tentative Dates) 6/13 - Arts on 4th Street 6/20 - White Bear Lake History Night 6/27 - WBL Schools #624 7/4 - Independence Day 7/11 - Public Safety Night 7/18 - AFSA Science Night 7/25 - Environmental Expo</p> | \$500 per week | |
| Classic Car Show Sponsor (up to 4 sponsors) | <ul style="list-style-type: none">• Featured on signage located at both entrances of the Classic Car Show• Logo in Marketfest promotions (White Bear Press, website, social media)• Name on weekly souvenir dash plaques given to car show participants• One (1) 12X12' Booth Area on-site all 7 weeks of the event (optional) | \$500 (no booth) | \$1,000 (booth) |
| Entertainment Sponsor | <ul style="list-style-type: none">• One sponsor per band, per week at the Gazebo or 3rd Street Stage• One (1) 12x12' Booth Area by stage• Included in Marketfest promotions (White Bear Press, website, social media)• Name/logo listed on sponsor banner at the stage• Banner advertisement on SCC Cable channel broadcast (Gazebo only) | \$250 (3rd Street) | \$500 (Gazebo) |
| Kiddie Parade Sponsor | <ul style="list-style-type: none">• Signage displayed at location of choice during Kiddie Parade• Logo in Marketfest promotions (Poster, White Bear Press, website, social media) | \$300 | |
| Poster Artwork Contest Sponsor | <ul style="list-style-type: none">• Artwork advertised and displayed at location of choice during Marketfest season• Logo in Marketfest promotions (Poster, White Bear Press, website, social media) | \$300 | |
| Community Sponsor | <ul style="list-style-type: none">• Included in Marketfest promotions (White Bear Press, website, social media) | \$100 | |